

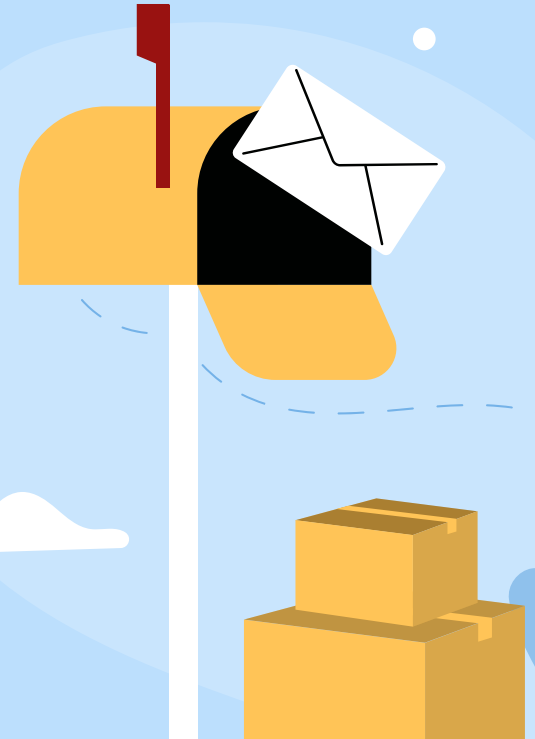
# Create a Professional Portfolio for Job Applications

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# Portofolio

A professional online profile or portfolio can help make a positive first impression with prospective employers and bring your career history and skills to life. Many businesses and employers actively use social media platforms to develop professional relationships, grow business and recruit staff.

A professional portfolio is a collection of examples and evidence to showcase your experience, capability and potential for employment and professional development. Professions that might require you to present a portfolio at the recruitment stage include designers, product managers, developers, business analysts and journalists but it can help you stand out to employers in other sectors as well.

2023



Portofolio by Eling Pangestu

# *01.* The Definition



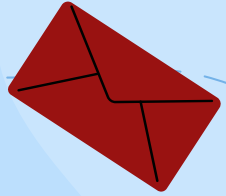
# Definition

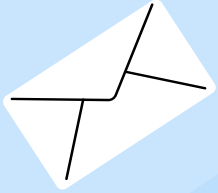
Portfolio consists of two words, namely port which comes from the word report which means report and folio which means complete or full.

When combined, a portfolio is a collection of documents originating from individuals, groups, institutions, organizations, companies, and the like that are neatly arranged from all the work that has been done.

A portfolio is a medium to display a detailed collection of your work related to a job opening to attract the attention of recruiters.

Typically, a portfolio contains achievements, previous work, training, and work experience.





# Function

**1. As documentation of the work that has been done.**

**2. As a reference of the achievements or work that has been done by a person.**

**3. As a source of information on work experience with the best work or the best achievements that have been achieved.**

**4. As a reflection or self-description addressed to its readers.**

**5. To demonstrate one's abilities.**

**6. As an authentic performance-based assessment tool and as a teaching tools, where this one function may be more related to the world of education.**



# Portfolio Benefits

## Increase Credibility

Portfolios can be proof of everything we say to coworkers, clients, colleagues, or potential employers. The expertise and potential written in the portfolio will be summarized and will make it easier for them to find the right position to be filled by our expertise.

## Increase Chance


By looking at the portfolio, they will easily identify at a glance the services or products offered. Prospective clients will be more loyal to the products or services they have used, therefore, building relationships is also quite important to do. The closeness of the relationship will help a consumer in making a decision.

## Telling Skill at Work

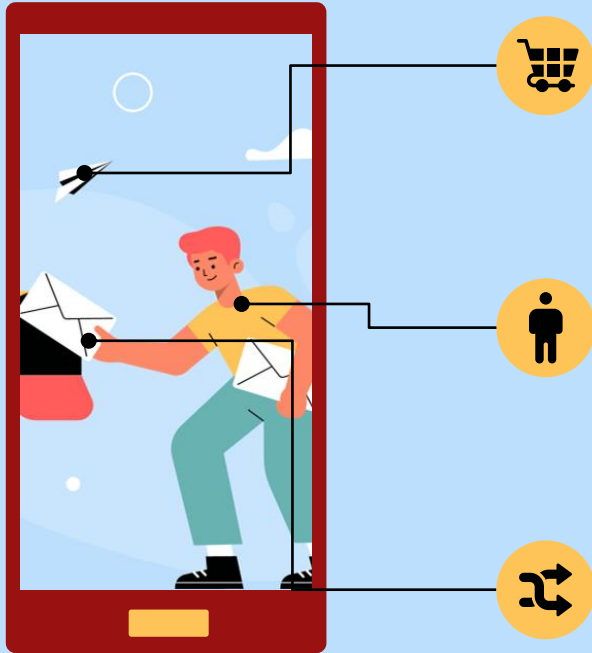
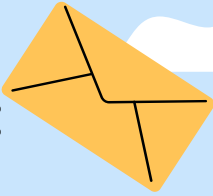
Portfolios will show our career development over time, therefore we need to keep updating our personal portfolios. Thus, it will be easier for clients or prospective employers to assess the development of performance and also the field of interest. In addition, it is also possible to contribute to a project or even estimate the potential that we never thought of before.

## Differentiate from Competitors

Online portfolios are considered quite effective for those of us who are actively or passively looking for work. The trend in finding a job nowadays, companies are the ones who are more active in finding candidates for their companies, not the job seekers who spread their resumes or CVs to various companies.

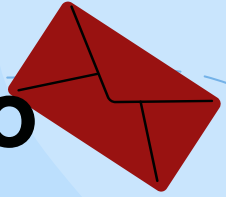


# Here are some jobs that require a portfolio:



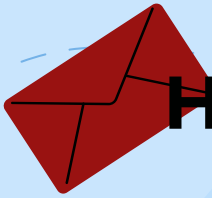
- 1 **Photographer**
- 2 **Graphic designer**
- 3 **Software developer**
- 4 **Web developer**
- 5 **Content writer**
- 6 **Video editor**
- 7 **Makeup artist, etc**

# What to include on your portfolio



- Personal statement - this is an overview of your career journey, inspirations, background knowledge and career goals.
- Reports, evaluations, research summaries or visual presentations (charts/tables etc.).
- Published articles in which you're mentioned.
- Photos of products you helped develop or artwork you've created for customers.

- Photos of merchandise displays, if relevant.
- Awards and certificates.
- Appropriate professional licences.
- Contact information for personal and professional references, or written endorsements from them.



# Here some Examples of Social Campaign

Petisi Online bersama PWAG/Artsforwomen Juli 2021

**Cabut Laporan Aksi Laser, KPK Jangan Bungkam Suara Masyarakat Sipil**

6.380 telah menandatangani. Mari kita ke 7.500.

Dengan 7.500 tanda tangan, petisi ini akan lebih mungkin direspon oleh pembuat keputusan!

Eling Wening Pangestu memulai petisi ini

**WOMEN**

Tak ada pemberdayaan berkelanjutan, tanpa melibatkan perempuan.

- Najwa Shihab

**International Women's Day Campaign 2022**

#BreakTheBias, Calls us to imagine a gender equal world free of bias, stereotypes and discrimination.

Talked about the relevance of international campaigns to the Indonesian millennial women's activist movement.

**Apa Harapanmu Menuju Hari Internasional Perempuan 2022?**

Another problem came, pandemic hit us....

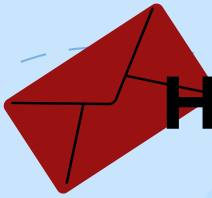
asmaraugm Following Message

95 posts 1,363 followers 196 following

**ALANG INKASAMBARIA UGM**

Beberapa hari belakangan persentase UGM untuk keluar rumah, beraktivitas, belajar, dan bekerja sangat melambat dikarenakan #Covid19.

...injustice hit students. Devastated by the pandemic Covid-19, suffocated by UKT. ASMARA BERGERAK...



# Here some Examples of Social Campaign

Consistently voicing justice from small discussion....

**Webinar Series**

**Internalized Mysogyny** : Kenapa Perempuan Saling Menghakimi?

Terbuka untuk Seluruh Kader HMI se-Indonesia

Join with Us  
VIA  
zoom

Jumat, 17 September 2021  
19.30 s.d Selesai

Eling Wening Pangestu, S. Soc.

Pusat Studi Wanita  
Universitas Gadjah Mada

Yang sering dibicarakan:  
**Kekerasan Berbasis Gender Online #2**  
(Membaca dan Menyikapi Manipulasi dalam "Spill-Spillan" di Ruang Digital)

Pemateri: Dedetha Dwi Aestaf, S. Sos., M.A., Ph. D.  
Desen Sosiologi UGM

Moderator: Eling Wening Pangestu, M. A.  
Alumnus Pascasarjana FISIPOL UGM

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25 Februari 2023  
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Pemantik: Eling Wening Pangestu, M. A.  
Alumnus Pascasarjana FISIPOL UGM

Moderator: Muhammad Haikal  
Mahasiswa Sekolah Pascasarjana UGM

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New movement formed in May 2023.  
Well Democracy, Well Prosperous Society

circlestute\_id

9 posts 19 followers 0 following

Circle Institute Indonesia

Lingkaran Keci... Lingkaran Keci... Lingkaran Besar  
www.youtube.com/watch?v=5u4W0W...&list=PL2dab\_channel-CircleInstitute

Followed by jagatwarta\_rahad@quora, reidhuay24 - 1 more

Mungkinkah Pengangguran Berserikat?

UU CIPTA KERJA

To be continued...

# Thanks!

Do you have any questions?  
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